

KLANE HARDING

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klaneharding.com

Boncom Creative Director

Salt Lake City UT
Mar 2017-Present

Focused on good work for good causes with national and global clients.

EXPERIENCE

BBDO NY Sr. Art Director

New York New York
Jan 2012-Mar 2017

Global clients including M&M's, Lowe's, Arby's, Snickers and CVS. Heavy video production and integrated campaign focus.

DDB° NY Art Director

New York New York
Apr 2009-Jan 2012

Conceptualizing and designing for broadcast, digital and print. Working solo, with a partner and in large teams. Clients included State Farm, Tropicana, Hertz, Electrolux, Exxon and Klondike.

BYU Adv. Ad Lab Creative Director

Provo Utah
Dec 2008-Apr 2009

Leader over creative teams. Interfacing with real clients and collaborating on commissioned work with ad agencies including Wieden + Kennedy and Crispin Porter + Bogusky.

CALLE Cofounder

Provo Utah
Aug 2006-Oct 2008

One of five founders of the first street soccer brand ever. In charge of marketing, design, web development, photography and video production. I owe my pursuit of advertising to risks I took and people I met through Calle.

EDUCATION

Brigham Young University

Provo, UT
2002-2009 — BA in Communications
Graphic Design Minor

SKILLS

Eagle Scout
Behavioral Science Certification
Corporate identity/branding consulting and design
UX consulting and design
Entrepreneurial experience
Experience as a teacher, public speaker and leader
Human sponge/exceptionally fast learner
Curious, creative and analytical
Adobe Creative Suite
Final Cut Pro
HTML and CSS

RECOGNITION

First Place BYU Business Plan Comp (\$52k cash purse)
Top 3 Student Finalist Fortune Mag Small Business Comp
Second Place Utah Entrepreneurial Challenge
Featured Work Luerzer's int'l Archive (Vol. 6/11, Vol. 3/12)
Best Short-Form Film Mashie's
Bronze Facebook Studio Awards
Bronze Film/Filmcraft Kinsale Shark Awards
Bronze Web Film/Long Form Video Andy Awards
Bronze Film Online Clio Awards

Best Short-Form Film – Mashie's 2015
Bronze – Facebook Studio Award 2015
Bronze Filmcraft – Kinsale Shark Awards 2015
Silver – NY Addys 2016
Cannes Bronze Cyber lion 2016 – Social Innovation
Cannes Cyber Lion shortlist 2016 – Content Placement
Judges Choice Utah Addys 2017 – Branding Elements
National Silver ADDY 2018 – Public Service

REFERENCES

Available upon Request