

# KLANE HARDING

Art Director

801 787 6796  
klane@klaneharding.com  
klaneharding.com  
56 W 124th St Apt 2  
New York NY 10026

## PROFILE

I hate advertising. My TV turns on less than once a week, and I took the radio antenna off my truck. I believe in the power of good creative work that communicates with permission—whether it's one on one, or to the masses.

## EXPERIENCE

### **DDB° NY** Art Director

New York New York  
Apr 2009-Present

Conceptualizing and designing for both digital and print. Working solo, with a partner and in all sizes of teams. Clients such as State Farm, Tropicana, Hertz, Electrolux, Volkswagen and Klondike.

### **BYU Adv. Ad Lab** Creative Director

Provo Utah  
Dec 2008-Apr 2009

Creative leader over art director/copywriter teams. Interfacing with real clients and collaborating on commissioned work with large ad agencies including Wieden + Kennedy and Crispin Porter + Bogusky.

### **CALLE** Cofounder

Provo Utah  
Aug 2006-Oct 2008

One of five founders in the first street soccer brand. Working on marketing, design, web-development, photography, video production, and IT. I owe my pursuit of advertising to the risks I took and the people I met through Calle.

## EDUCATION

### **Brigham Young University**

Provo, UT  
2002-2009 —Graduate  
BA in Communications  
Graphic Design Minor

### **Pleasant Grove High School**

Pleasant Grove, UT  
1999-2002 —Graduate

## SKILLS

Adobe Creative Suite 5 (Ps, Ai, Id, etc.)  
Apple Final Cut Studio  
Fluent XHTML / CSS  
Corporate identity / branding consulting and design  
Entrepreneurial ~~mistakes~~ experience  
Proficient operating and support/troubleshooting on Macintosh (OS 7.5-10.7)  
Eperience as a teacher, public speaker & leader  
Eagle Scout  
Exceptionally fast learner/human sponge  
Balanced analytical & creative thinker

## AWARDS

**First Place** BYU Business Plan Competition (\$52,000 cash purse)  
**Top 3 Student Finalist** Fortune Magazine Small Business Competition  
**Second Place** Utah Entrepreneurial Challenge (\$7,000 cash & in-kind)

## REFERENCES

Available upon Request